



PODCAST SPONSORSHIP
PACKAGES





Your #1 podcast for news about Tennessee's advanced energy sector

Energizing Tennessee, powered by the Tennessee Advanced Energy Business Council, explores the latest news and insights about the advanced energy sector.

Start your sponsorship today to lead the conversation alongside Host **Cortney Piper**.



OVER 4.4K DOWNLOADS

You'll find Energizing Tennessee on the web and the most popular podcast apps.



30+ EPISODES

We feature the voices of the advanced energy ecosystem - from OEMS, startups, utilities, workforce development professionals and more.



5K+ DIGITAL REACH

Each episode is promoted to our vast audience of TAEBC subscribers.

SPONSORSHIP PACKAGES

SEASON SPONSOR - \$20,000

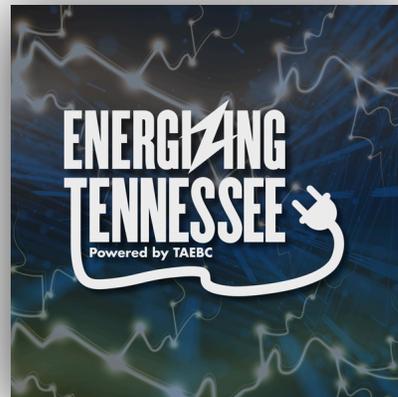
- Up to 12 Episodes
- TAEBC Platinum Membership
- Digital Advertising
- Episode Sponsor Benefits

SERIES SPONSOR - \$7,500

- 2 episodes
- TAEBC Gold Membership
- All benefits of "Episode Sponsor" + one additional episode

EPISODE SPONSOR - \$1,500

- Featured guest and sponsor for one episodes distributed via the TAEBC website, Apple Podcasts, Spotify, and all other major podcast platforms.
- Sponsorship includes episode input (ideation, questions, etc.) and sponsorship callout at the beginning and end of each episode and in all written communications.
- TAEBC will promote the series to its 4.8K+ social media followers and 4.5K+ email subscribers.
- Access to video clips, audio files and digital toolkits for promotional or educational purposes.



PREVIOUS GUESTS

