2026 SUPPORTER PACKET

November 17, 2026

KNOXVILLE, TN

ORGANIZED BY:

TAEBC

OPPORTUNITIES IN ENERGY

PROMOTIONAL BENEFITS FOR EVERY EVENT SUPPORTER

BEFORE

- RECOGNIZED IN TAEBC'S MEMBER & E-NEWSLETTERS
- RECOGNIZED IN TAEBC'S SOCIAL MEDIA PROMOTION OF THE EVENT
- RECOGNIZED IN ALL ATTENDEE COMMUNICATIONS
- RECOGNIZED ON THE TAEBC WEBSITE: OPPORTUNITIES IN ENERGY EVENT, AND REGISTRATION PAGES

DURING

- PLACEMENT ON EVENT AGENDA
- PLACEMENT ON MATERIALS RELATED TO SUPPORTER PACKAGE
- VERBAL RECOGNITION AT THE EVENT

AFTER

- RECOGNIZED IN THE TAEBC E-NEWSLETTER
- RECOGNIZED IN ATTENDEE FOLLOW UP EMAIL(S)
- RECOGNIZED ON SAVE-THE-DATE COMMUNICATIONS FOR 2026 EVENT
- RECOGNIZED ON TAEBC WEBSITE UNTIL 2026 EVENT

2026 SUPPORTER PACKAGES

ADVANCED IMPACT PACKAGES

Presenting Supporter | $10,000

BENEFITS

The highest level of visibility leading up to and during the conference. Includes a designated exhibition table for marketing material, top tier placement of logo on all program materials, and preference in panel participation and social media promotion. ***6 free tickets***

Thomas B. Ballard Advanced Energy Leadership Award Supporter | $7,500

BENEFITS

This award recognizes exemplary leadership and success in championing, connecting, and strengthening Tennessee's advanced energy economy. This supporter will present the award on stage, will receive a quote in the event press release, professional photography from the award presentation, and opportunity to participate in the selection process. This supporter also has the opportunity to appear as a guest on the Energizing Tennessee podcast with the award winner. **(ONE AVAILABLE)** ***4 free tickets***

Startup Supporter | $5,000

BENEFITS

Covers event tickets for startup registrants. Recognition during Spark Cleantech Accelerator pitches, receives a list of startup attendees contact information for communication and networking capabilities. ***3 free tickets***

2026 SUPPORTER PACKAGES

GRID CONNECTION PACKAGES

Networking Happy Hour Supporter (3 available) | $5,000

BENEFITS

Guests will enjoy light refreshments during the event and are invited to join a Networking Hour with a cash bar following the presentation. This sponsorship would cover refreshments and beer and wine for speakers, pitchers, and special guests. ***3 free tickets***

Registration Table Supporter (1 available) | $3,000

BENEFITS

This sponsorship allows for a prominent location of the sponsor's brand as registrants walk through the doors, as well as on name tag lanyards. ***2 free tickets***

Exhibition Table Supporter (Limited availability) | $1,000

BENEFITS

One table in the exhibition space to place marketing material and network audience members during networking breakfast, lunch, and networking happy hour.
2 free tickets

Table Supporter (Limited availability) | $500

BENEFITS

Place your marketing material on a table in the main event space where audience members will sit during the program. Each table seats 6 people. ***2 free tickets***

RECHARGE PACKAGES

Lunch and Refreshments Supporter (2 available) | $2,500

BENEFITS

Dedicated signage on or near the food/drinks during lunchtime, recognition during event announcements and on the day of. ***2 free tickets***

Breakfast and Coffee Supporter (1 available) | $1,500

BENEFITS

Includes high visibility placement of logo on all materials related to the coffee station, recognition during event announcements and on the day of. ***2 free tickets***

THANK YOU TO OUR 2025 SUPPORTERS

PRESENTING SUPPORTERS

Centrus
Fueling the Future of Nuclear Power

TN Department of Economic & Community Development

TYPE ONE ENERGY

TVA TENNESSEE VALLEY AUTHORITY

EVENT SUPPORTERS

OAK RIDGE National Laboratory

THE UNIVERSITY OF TENNESSEE KNOXVILLE

wāsteAway

WACKER

orano

SILICON RANCH

FirstBank

AMERESCO

MURREN & SONS CONTRACTORS ENGINEERS

Kairos Power

LIPSCOMB UNIVERSITY INSTITUTE for SUSTAINABLE PRACTICE

epb

ETEC EAST TENNESSEE ECONOMIC COUNCIL

SECURE YOUR SUPPORTER PACKAGE TODAY!

Contact Cortney Piper
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TAEBC