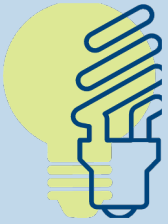


TVA EnergyRight for Business and Industry

Chris Boehm, Analyst III

TVA EnergyRight





Why incentives?

Encourage adoption of efficient,
safe technologies

Promote economic development

Incentive participation rules



\$100,000 per company in FY

Company is an entity operating under a single Federal Tax ID Number.



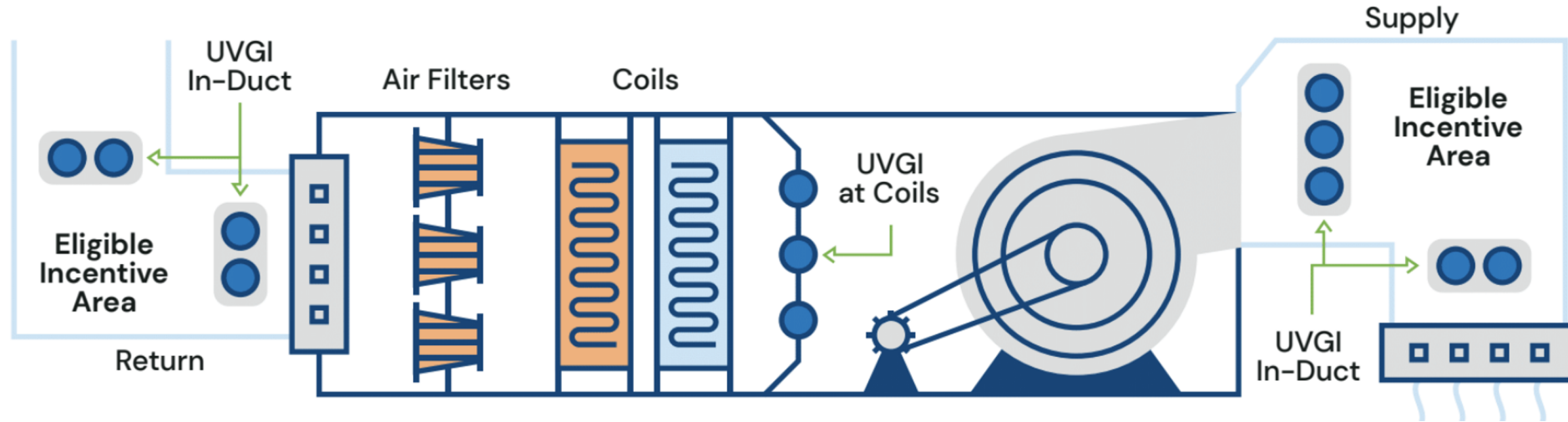
\$125 minimum

Standard incentive minimum per application.



Other rules

- Pre-approval required.
- Incentive cannot exceed 40% of available funds, limited to 70% of project costs
- Preferred Partners Network contractor required to access incentives
- Incentives subject to TVA and LPC approval
- Installation must take place within 1 year of approval



Current incentives

Ultraviolet Germicidal Irradiation (UVGI)

- \$30/ton
- Participants must certify that UVGI devices comply with applicable FIFRA requirements and corresponding EPA regulations.

Potential new offerings this fall – working with EPRI and TVA on research initiatives

Community & public sector focused programming

School Uplift

- Strategic Energy Management (SEM) coaching for underserved public schools; schools compete for building upgrade grants & solar pavilion classrooms

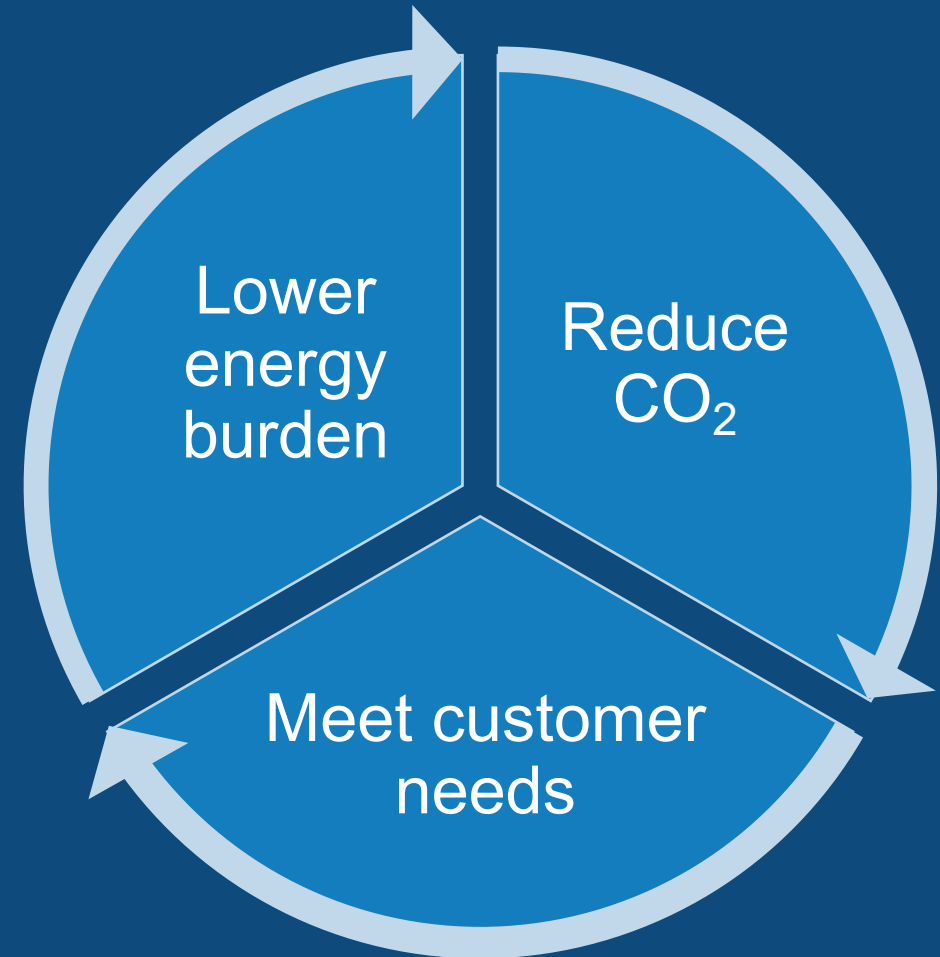
Community Centered Growth

- Investing in energy upgrades for small businesses in underserved communities



The future

- Energy efficiency
- Other non-energy benefits
 - Safety
 - Satisfaction & comfort
 - Productivity
- Corporate goals
- Community assistance
- Education



A man and a woman are standing in a workshop. The man, Chris Boehm, is wearing a dark blue button-down shirt over a grey t-shirt and light-colored pants. He is smiling and gesturing with his hands. The woman is wearing a light blue short-sleeved shirt with a small logo on the chest and dark pants. She is holding a black tablet and a pen, looking up at the man. The background shows a workshop with wooden shelves, various tools, and equipment.

Questions?
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