

2025 SUPPORTER PACKET

November 19, 2025

KNOXVILLE, TN



OPPORTUNITIES IN ENERGY



ORGANIZED BY:



OPPORTUNITIES IN ENERGY

PROMOTIONAL BENEFITS FOR EVERY EVENT SUPPORTER

BEFORE

- RECOGNIZED IN TAIEBC'S MEMBER & E-NEWSLETTERS
- RECOGNIZED IN TAIEBC'S SOCIAL MEDIA PROMOTION OF THE EVENT
- RECOGNIZED IN ALL ATTENDEE COMMUNICATIONS
- RECOGNIZED ON THE TAIEBC WEBSITE: OPPORTUNITIES IN ENERGY EVENT, AND REGISTRATION PAGES

DURING

- PLACEMENT ON EVENT AGENDA
- PLACEMENT ON MATERIALS RELATED TO SUPPORTER PACKAGE
- VERBAL RECOGNITION AT THE EVENT

AFTER

- RECOGNIZED IN THE TAIEBC E-NEWSLETTER
- RECOGNIZED IN ATTENDEE FOLLOW UP EMAIL(S)
- RECOGNIZED ON SAVE-THE-DATE COMMUNICATIONS FOR 2026 EVENT
- RECOGNIZED ON TAIEBC WEBSITE UNTIL 2026 EVENT



2025 SUPPORTER PACKAGES

ADVANCED IMPACT PACKAGES

Presenting Supporter | \$10,000

BENEFITS

The highest level of visibility leading up to and during the conference. Includes a designated exhibition table for marketing material, top tier placement of logo on all program materials, and preference in panel participation and social media promotion. **6 free tickets**



SOLD OUT

Thomas B. Ballard Advanced Energy Leadership Award Supporter | \$7,500

BENEFITS

This award recognizes exemplary leadership and success in championing, connecting, and advancing Tennessee's advanced energy economy. This supporter will present the award, receive a feature in the event press release, professional photography from the event, and the opportunity to participate in the selection process. This supporter also has the opportunity to participate in a podcast with the award winner. **(ONE AVAILABLE) 4 free tickets**



SOLD OUT

Startup Supporter (1 remaining) | \$5,000

BENEFITS

Covers event tickets for startup registrants. Recognition during Spark Cleantech & Energy Summit. A list of startup attendees contact information for communication.



SOLD OUT

2025 SUPPORTER PACKAGES

GRID CONNECTION PACKAGES



Networking Happy Hour Supporter (3 available) | \$5,000

BENEFITS

Guests will enjoy light refreshments during the event and are invited to join a Networking Hour with a cash bar following the presentation. This sponsorship would cover refreshments and beer and wine for speakers, pitchers, and special guests. **3 free tickets**



Registration Table Supporter (3 available) | \$1,000

BENEFITS

This sponsorship allows for a prominent location where registrants walk through the doors, and a table with a TAEBEC logo.

SOLD OUT

3 free tickets



Exhibition Table Supporter (Limited availability) | \$1,000

BENEFITS

One table in the exhibition space to place marketing material and network audience members during networking breakfast, lunch, and networking happy hour.

2 free tickets



Table Supporter (Limited availability) | \$500

BENEFITS

Place your marketing material on a table in the main event space where audience members will sit during the program. Each table seats 6 people. **2 free tickets**

RECHARGE PACKAGES



Lunch and Refreshments Supporter (2 remaining) | \$2,500

BENEFITS

Dedicated signage on or near the food/drinks during lunchtime, recognition during event announcements and on the day of. **2 free tickets**

Breakfast and Coffee Supporter (2 remaining) | \$1,000

BENEFITS

Includes high visibility placement of logo on the registration station, recognition during event announcements, and a table with a TAEBEC logo.

SOLD OUT

2 free tickets

THANK YOU TO OUR 2024 SUPPORTERS

PRESENTING SUPPORTERS



EVENT SUPPORTERS



SECURE YOUR SUPPORTER PACKAGE TODAY!

Contact Mallory Jenkins
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