

2026 SUPPORTER PACKET

November 17, 2025

KNOXVILLE, TN



OPPORTUNITIES IN ENERGY



ORGANIZED BY:



OPPORTUNITIES IN ENERGY

PROMOTIONAL BENEFITS FOR EVERY EVENT SUPPORTER

BEFORE

- RECOGNIZED IN TAIEBC'S MEMBER & E-NEWSLETTERS
- RECOGNIZED IN TAIEBC'S SOCIAL MEDIA PROMOTION OF THE EVENT
- RECOGNIZED IN ALL ATTENDEE COMMUNICATIONS
- RECOGNIZED ON THE TAIEBC WEBSITE: OPPORTUNITIES IN ENERGY EVENT, AND REGISTRATION PAGES

DURING

- LOGO FEATURED IN ON-SCREEN MOTION GRAPHICS
- INCLUDED IN THE PROGRAM AGENDA AND EVENT COLLATERALS
- PLACEMENT ON MATERIALS RELATED TO SUPPORTER PACKAGE
- VERBAL RECOGNITION AT THE EVENT

AFTER

- RECOGNIZED IN THE TAIEBC E-NEWSLETTER
- RECOGNIZED IN ATTENDEE FOLLOW UP EMAIL(S)
- RECOGNIZED ON SAVE-THE-DATE COMMUNICATIONS FOR NEXT YEAR
- RECOGNIZED ON TAIEBC WEBSITE UNTIL NEXT YEAR
- RECOGNIZED IN NEXT YEAR'S SUPPORTER PACKET



2026 SUPPORTER PACKAGES

ADVANCED IMPACT PACKAGES

Presenting Supporter | \$10,000

BENEFITS

The highest level of visibility leading up to and during the conference. Includes a designated exhibition table for marketing material, top tier placement of logo on all program materials, and preference in panel participation and social media promotion. **6 free tickets**



Thomas B. Ballard Advanced Energy Leadership Award | Supporter | \$7,500

BENEFITS

This award recognizes exemplary leadership and success in achieving, connecting, and strengthening Tennessee's advanced energy economy. This supporter will, in addition to the award on stage, will receive a quote in the event press release, professional photo, and logo on the award presentation, and opportunity to participate in the selection process. This supporter also has the opportunity to appear as a guest on the Energizing Tennessee podcast with the award winner. **(ONE AVAILABLE) 4 free tickets**



Startup Supporter | \$5,000

BENEFITS

Covers event tickets for startup registrants. Recognition during Spark Cleantech Accelerator pitches, receives a list of startup attendees contact information for communication and networking capabilities. **3 free tickets**



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GRID CONNECTION PACKAGES



Networking Happy Hour Supporter (3 available) | \$5,000

BENEFITS

Guests will enjoy light refreshments during the event and are invited to join a Networking Hour with a cash bar following the presentation. This sponsorship includes sponsor logo(s) displayed in on-stage graphics and verbal recognition during the program. **3 free tickets**



Registration Table Supporter (1 available) | \$3,000

BENEFITS

This sponsorship allows for a prominent location of the sponsor's brand as registrants walk through the doors, as well as on name tag lanyards. **2 free tickets**



Exhibition Table Supporter (Limited availability) | \$1,000

BENEFITS

One table in the exhibition space to place marketing material and network audience members during networking breakfast, lunch, and networking happy hour.

2 free tickets



Table Supporter (Limited availability) | \$500

BENEFITS

Place your marketing material on a table in the main event space where audience members will sit during the program. Each table seats 6 people. **2 free tickets**

RECHARGE PACKAGES



Lunch and Refreshments Supporter (2 available) | \$2,500

BENEFITS

Dedicated signage on or near the food/drinks during lunchtime, recognition during event announcements and on the day of. **2 free tickets**



Breakfast and Coffee Supporter (1 available) | \$1,500

BENEFITS

Includes high visibility placement of logo on all materials related to the coffee station, recognition during event announcements and on the day of. **2 free tickets**

THANK YOU TO OUR 2025 SUPPORTERS

PRESENTING SUPPORTERS



EVENT SUPPORTERS



SECURE YOUR SUPPORTER PACKAGE TODAY!

Contact
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